

## Brooks® Watch & Win Promotion

### Official Rules

**NO PURCHASE NECESSARY.** The Brooks Watch & Win Promotion (“Promotion”) is sponsored by Brooks Sports, Inc., 4300 Roosevelt Way NE Seattle, WA 98102 (the “Sponsor”). Brooks is a trademark of Brooks Sports, Inc. The Promotion is governed by these official rules (the “Official Rules”). By entering the Promotion, each entrant agrees to be bound by these Official Rules, including all eligibility requirements and by the decisions of the Sponsor, which shall be final and binding in all respects. This Promotion is subject to the provisions hereof, and to all applicable federal, state and local laws, rules, and regulations. Void where prohibited.

**Eligibility.** This Promotion is open to all legal residents of the 50 United States and the District of Columbia. This Promotion is void in Puerto Rico and the other U.S. territories. **Minors must obtain their parent’s or legal guardian’s consent prior to participation. LIMIT: ONLY ONE ENTRY PER PERSON.**

**Participation.** To participate in the Promotion, visit [www.brooksrunning.com/BrooksPR](http://www.brooksrunning.com/BrooksPR) during the live broadcast on FloTrack.org of the Brooks PR Invitational on June 21, 2014 (the “Event Date”), and complete and submit the online entry form made available by the Sponsor. No entries will be accepted after 10:00 p.m. pacific time on the Event Date. All entries received become the property of the Sponsor. Difficulties with accessing the website and related aspects of the Promotion to enter in the Promotion are not the responsibility of the Sponsor. All other rules, procedures, mechanics, and conditions for participation and entry in the Promotion will be determined by the Sponsor, in its sole discretion, and shall be provided or announced to entrants prior to the start of the Promotion. All decisions by the Sponsor shall be final, conclusive, and binding.

**Winner Selection.** On or about 11:00 p.m. pacific time on the Event Date the Sponsor will **randomly** select one (1) winner from all entrants. **ENTRANTS NEED NOT BE PHYSICALLY PRESENT TO WIN.** Any disputes during the Promotion will be resolved by the Sponsor, whose decision shall be final, conclusive and binding.

**Prizes.** A total of three (3) prizes (the “Grand Prize”) will be awarded. A “Brooks PR Invite Athlete Package” will be awarded as the Grand Prize (approximate retail value: \$200.00). The Grand Prize winner is responsible for all costs and expenses associated with shipping and handling, assembly and setup of the Grand Prize. **THE ODDS OF WINNING DEPEND ON THE NUMBER OF ENTRANTS. The Grand Prize may be**

**awarded to the parent or guardian of a minor, at the discretion of the Sponsor.**

The Grand Prize will be awarded “as is” with no warranty or guarantee whatsoever, either express or implied. At any time, in the Sponsor’s sole discretion, following the verification of the Grand Prize winner, including on-site, the Grand Prize winner (or the parent or legal guardian of a minor Grand Prize winner) may be required to execute (where permitted by law) an Affidavit of Eligibility/Liability and a Publicity Release, the form and content of such documents to be determined in the Sponsor’s sole discretion. The failure of the Grand Prize winner (or the parent or legal guardian of a minor Grand Prize winner) to complete the required documents will result in disqualification and an alternate Grand Prize winner will be randomly selected from the remaining entrants. The Grand Prize winner is responsible for any and all federal, state and local taxes, as well as any and all other costs and expenses associated with acceptance and use of the Grand Prize. The Grand Prize winner may be required to complete a W-9 Tax Identification and Certification form on-site to receive the Grand Prize.

**Winners’ List.** For the winners’ names (available after June 28, 2014), send a stamped, self-addressed envelope for receipt by August 31, 2014 to: “Brooks Watch & Win Winners, Attention: Digital Marketing” 4300 Roosevelt Way NE, Seattle, WA 98102.

**Miscellaneous.** Failure to comply with these Official Rules may result in disqualification and, at the Sponsor’s sole discretion, the Grand Prize will be awarded to an alternate winner randomly selected from the remaining entrants, time permitting. No transfer, assignment, cash redemption or substitution of the Grand Prize is permitted except by the Sponsor, who reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value, at its sole discretion. The Sponsor, in its sole discretion, reserves the right to (1) disqualify any person and void any entries of any person who it believes has tampered with the entry process or any other component of this Promotion; whose conduct or actions affect the administration, integrity, security, fairness or proper conduct of this Promotion; or who is in violation of these Official Rules; and (2) modify, suspend or terminate this Promotion (or portion thereof) should non-authorized human intervention or other causes, including, but not limited to, war, strikes, and/or acts of God, corrupt or impair the administration, security, fairness or proper performance of this Promotion and, in the event of termination, at its discretion, select the winner from among non-suspect entries received as of the date and/or time requiring such termination. All times are subject to change by the Sponsor, in its sole discretion. Neither the Sponsor, nor any of its related entities, subsidiaries, parent companies, and affiliates, nor any of its or their respective officers, directors, owners, employees, agents, representatives, successors, and assigns

(collectively, the "Released Parties") are responsible for lost, stolen, misdirected, illegible, damaged or late entries. The Released Parties are not responsible for any errors or problems of any kind whether mechanical, human, network or electronic or otherwise relating to or in connection with this Promotion, including, without limitation, errors which may occur in connection with the administration of the Promotion, the cancellation or postponement of the Promotion, or inaccurate entry or other sweepstakes-related information, printing, typographical or other errors appearing in these Official Rules or other Promotion-related materials. By participating, entrants agree (1) that the Released Parties and their designees and assigns may use (unless prohibited by law) such entrant's name, voice, city/state of residence, photograph, and/or other visual likeness for advertising and/or trade purposes and/or for any other purpose in any media or format now or hereafter known worldwide in perpetuity without further compensation, permission or notification, except where prohibited by law, and (2) the Released Parties have no liability and entrants agree to releases and hold harmless the Released Parties from any claim, action, liability, loss, injury or damage, including, without limitation, personal injury or death to any entrant or any third party or damage to personal or real property due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the Grand Prize or participation in this Promotion (including, without limitation, the transportation, assembly and setup of any items awarded as the Grand Prize in the Promotion, and any activity or travel related thereto). **CAUTION:** Any attempt to deliberately damage or undermine the legitimate operation of this Promotion is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages (including attorneys' fees) and/or other remedies from any such person(s) responsible for the attempt to the fullest extent permitted by law.